



For Immediate Release

World Olympians Association launches *WOA Service to Olympians* grant scheme

PyeongChang, South Korea; 21 February 2018

As Olympians continue to ignite the sporting world with impressive performances at PyeongChang 2018, World Olympians Association has announced a new *WOA Service to Olympians* grant to support Olympians who are undertaking life transition post their sporting careers.

Five US five thousand dollar (\$5,000) grants will be available to National Olympians Associations to apply for funding for programmes that directly benefit the ongoing development of Olympians in their country.

The new scheme was approved by the WOA Executive Committee, which held its quarterly meeting in PyeongChang. During the meeting, a workshop was run with Olympians to finalise the scope and timing of the programme.

World Olympians Association President, Joël Bouzou OLY, said:

“We are proud to announce this new initiative, which, we hope, will make a positive difference to the lives of Olympians.

“We are committed to supporting Olympians to reach their potential at all stages of their lives. Through our *WOA Service to Olympians* grant programme we can empower Olympians to be leaders in their communities and to use the skills and experience they have gained through years of striving to compete at the top of their sport to help make the world a better place.”

This initiative sits alongside the *WOA Service to Society* grant programme, which was launched in 2016 to help fund Olympian-led, sustainable community projects that align with the promotion of

the Olympic values. Six National Olympians Associations were awarded *WOA Service to Society* grants in the inaugural round of funding in 2017.

Applications for the new *WOA Service to Olympians* grants will open in April 2018.

-ENDS-

Notes to Editors

You can find out more about World Olympians Association's existing grant programmes [here](#).

About World Olympians Association

WOA is the member organisation for the more than 120,000 Olympians worldwide. Our remit is to work for the benefit of all Olympians at all stages of their lives, empowering them to serve society and help make the world a better place. With 149 member National Olympians Associations spread across all five continents, WOA provides support to Olympian-run events and projects based on the Olympic ideals laid down by the founder of the modern Olympic Games, Pierre de Coubertin.

For more information

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