

## #OlympiansforUkraine appeal now open for donations

The World Olympians Association has responded to an appeal for help from Ukrainian Olympians by launching the #OlympiansforUkraine appeal.

Money raised will be used both to help Ukrainian Olympians in need and to help rebuild sport in their country.

WOA has set a symbolic target of 100,000 Swiss francs – one franc for each living Olympian.

World Olympians Association President Joël Bouzou OLY said: "We Olympians are a strong global community, bound together by the Olympic Values. When we see someone in trouble we help. Our friends in the Ukraine have asked for our support in their time of need. They need humanitarian aid and they want to rebuild their sporting infrastructure. That's why we launched #OlympiansforUkraine.

Ukraine Olympians Association President Nina Umanets OLY said in a letter to WOA President Joël Bouzou OLY: "The Ukrainian Olympians Association and I personally sincerely thank you for your solidarity and support to the Olympic community of Ukraine and all Ukrainian people in these hard and tragic times... Your support as well as the support of the rest of the world is very important and extremely needed for us."

Those who wish to show their support can do so by visiting the appeal GoFundMe page.

## \*END\*

## **About the World Olympians Association**

<u>WOA</u> is an IOC recognised organisation supporting the 100,000 Olympians worldwide. Its remit is to work for the benefit of all Olympians at all stages of their lives, empowering them to serve society and help make the world a better place through sport. With member National Olympians Associations spread across all five continents, WOA provides support to Olympian-run events and projects based on the Olympic ideals laid down by the founder of the modern Olympic Games, Pierre de Coubertin.

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