

FOR IMMEDIATE RELEASE

World Olympians Association to deliver OLY House for Olympians at Tokyo 2020

OLY House is an exclusive, dedicated space for Olympians of all ages, nations and sports that will provide a home away from home experience during the Games in the heart of Tokyo

Lausanne, Switzerland; 11 December 2019:

World Olympians Association (WOA) has today announced it will deliver its flagship hospitality house – OLY House – at the Olympic Games Tokyo 2020.

Building on the success of WOA's award-winning Olympians Reunion Centre at Rio 2016, OLY House will offer Olympians of all ages, nations and sports a dedicated venue to call their own during Games-time.

OLY House will welcome and host all Olympians, providing them with a home away from home and interesting experiences in the heart of the local Tokyo community. Furthermore, OLY House will celebrate and honour the value Olympians continue to bring as ambassadors of the Olympic Movement throughout their lives. Centrally located in Tokyo, OLY House will be near to the Olympic Village and a number of the Olympic sports venues.

OLY House is also a resource for the Olympic Family which can be used for meetings, events or parties by National Olympic Committees, International Federations and other Olympic Stakeholders who do not have their own dedicated space at the Games.

World Olympians Association President, Joël Bouzou OLY, said:

"We are delighted to announce the launch of OLY House, which will provide a dedicated space to honour and celebrate Olympians of all ages, nations and sports at Tokyo 2020. As vital ambassadors of the Games, it's important that Olympians get the recognition they deserve, not only for their sporting achievements and contribution to current and past Games but also for their ongoing role in society. OLY House will be an event and hospitality space exclusively for Olympians at Tokyo 2020 and will be the centrepiece of our wider Games-time programme. We look forward to working on a fulfilling programme of events and experiences, and welcoming Olympians from all over the world to OLY House next year."

OLY stands for Olympian and is the exclusive post-nominal title awarded to Olympians by WOA, recognising both their athletic achievements on the Olympic stage and the ongoing role they play in society, living and promoting the Olympic values.

Haruka Tachimoto OLY, said:

"As an Olympian from Tokyo, I am excited to welcome other Olympians of all different generations and countries to my home Games, to connect with and share experiences under one roof. It doesn't matter what age you are, where you are from or what sport you competed in, we are all united as Olympians, and OLY House will provide the ideal space for us to come together."

Since the one year to go mark on 24 July this year, interest has been building for Tokyo 2020. More than 1,400 Olympians have already registered interest in activities planned by WOA and that number will grow significantly as the Games approach.

Olympians can sign up to be a part of OLY House and other WOA opportunities <u>HERE</u>. Further OLY House events and activities will be announced in the lead up to the Games.

-ENDS-

Notes to Editors

About World Olympians Association

WOA is an IOC recognised organisation representing the 100,000 Olympians worldwide. Its remit is to work for the benefit of all Olympians at all stages of their lives, empowering them to serve society and help make the world a better place through sport. With 149 member National Olympians Associations spread across all five continents, WOA provides support to Olympian-run events and projects based on the Olympic ideals laid down by the founder of the modern Olympic Games, Pierre de Coubertin. www.olympians.org

For more information

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