

WORLD OLYMPIANS ASSOCIATION

# OLY Presentation Background



## **What is OLY**

World Olympians Association launched the OLY post-nominal letters initiative in November 2017. The OLY network now holds over 14,000 Olympians, with the letters OLY serving as a constant public reminder and recognition of Olympians' achievements in the field of sport, as well as a symbolic recognition of their status in society and their commitment to furthering the Olympic values. WOA's target is to reach 20,000 after the Olympic Games Tokyo 2020.

## **Who is eligible for OLY**

The OLY title is available to any athlete that has competed at an Olympic Summer or Winter Games. Olympians apply simply through WOA's website [www.Olympians.org](http://www.Olympians.org) and eligibility is checked against the IOC's Games competition results database JORES.

Upon verification an email is sent with a personalised electronic OLY recognition certificate. The OLY pins are not sent out to all OLY recipients, they have been produced as a special item for presentations and events.

High-profile Olympians to take up the honour include Allyson Felix OLY (Athletics, USA), Lord Sebastian Coe OLY (Athletics, GBR), Sir Mo Farah OLY (Athletics, GBR), Dame Kelly Holmes OLY (Athletics, GBR), Tony Estanguet OLY (Canoe Slalom, FRA), Natalie Cook OAM OLY (Volleyball, AUS), Ashton Eaton OLY (Athletics, USA), Dawn Fraser MBE OLY (Swimming, AUS), Ato Bolden OLY (Athletics, TTO).

## **Why present Olympians with OLY**

OLY presentations are an excellent way to celebrate Olympians and their contribution to sport and the Olympic Movement.

It is also a great way for International Federations, National Olympians Associations and National Olympic Committees to connect / re-connect with Olympians.

## **How Olympians can use OLY**

OLY is like PhD, MD and other post nominal titles and can be used on business cards, CVs, social media and anywhere their name appears to build recognition and prestige in their achievements in the field of Olympic sport.

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# OLY Presentation Delivery Guide



WOA assists National Olympians Associations, International Federations and National Olympic Committees to facilitate OLY presentations to Olympians.

OLY Presentations honour Olympians and their achievements. They also provide public recognition and serve as a reminder of Olympians status in society and their commitment to promoting the Olympic Values.

It's essential that OLY presentations remain special and respect the sentiment of OLY and what it means to be an Olympian. As such, the list below outlines what WOA will provide to facilitate OLY presentations and what the event organiser must provide.

## WOA will provide

- OLY Certificates (electronic PDFs sent by email)
- OLY Pins (by post)
- Draft speech / presentation notes
- Support to identify a suitable Olympian to make or support the presentation if needed
- A press release developed in collaboration with the event organiser

## Event organiser to

- Provide WOA with the details of the MC / presenter to assist in preparing speech notes
- Ensure that OLY registrations are completed by the individual Olympians themselves. This is important because OLY recipients are required to agree to the [OLY code of conduct](#) and provide their email address in line with the [WOA Privacy Policy](#)
- Provide WOA a list of OLY recipients (name, sports and Olympic Games they competed) two weeks in advance - WOA will provide the event organiser with OLY Certificates of Olympians registered for OLY in PDF format.
- Print certificates on high quality paper (A4 250gr recommended), and frame if possible
- Provide WOA with high resolution images of presentation following the event

## WOA Contact

Please contact WOA Project Coordinator, [Ayako.Ito@olympic.org](mailto:Ayako.Ito@olympic.org) for more information.